



...for your health

# WELLBEING CONCEPT

I try  
to

nourish

both  
my body  
and  
my mind

care

I take  
of myself

I put  
my

health

before  
anything  
else

I adapt my  
spaces  
to my needs



...for your health

# MADÌ

HOT-STEAM ROOM HUMIDIFIER

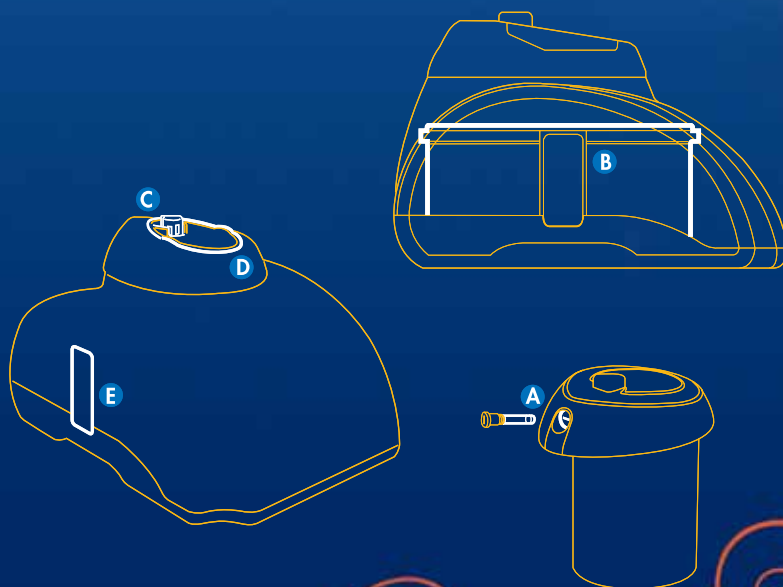
*MADÌ is dedicated to those who want to rediscover the joy of taking care of themselves, to those who search a particular sign even in the daily life little and invisible gestures.*

MADÌ is the discreet and elegant steam humidifier which is able to quickly restore the correct level of humidity inside the house.

MADÌ is your faithful winter companion, which makes the air healthy, breathable and takes care of your respiratory health and your skin.

MADÌ restores the ideal humidity to the environment, thus reducing the risk of allergies, colds, dryness of the throat, and tackling the skin dehydration and its following ageing due to the too dry air. Conceived to fit all the environments thanks to its delicately fashioned and balanced design, it assures optimal performances and functionality even if it features a small size. Specific technical devices make it safer; it does not heat up thanks to its double chamber; it is resistant, equipped with replaceable fuse and protection gaskets of the electric parts.

MADÌ also works as a diffuser of aromatic and balsamic blends suitable for all the needs. Thanks to tray for essence it assures a gentle and soft diffusion in the whole room.



Replaceable fuse for increased safety **A**.

Double tank, the internal one for water and the external one preventing the product overheating **B**.

Flow adjuster **C**.

Tray for balsamic and aromatic blends **D**.

Side sight glass to check the water level **E**.

Water tank: 3 litres  
Autonomy: 6-8 hours  
Reduced size: 300x250x200 mm  
Voltage: 220-250 V AC  
Frequency: 50-60 Hz  
Power: 800 W



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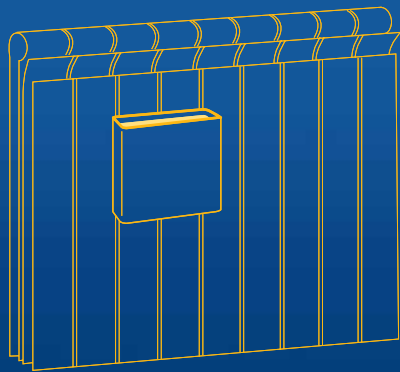
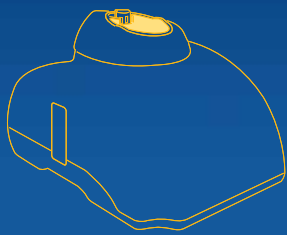
# DOLCI ESSENZE

BALSAMIC AND AROMATIC ROOM BLEND

DOLCI ESSENZE wisely blend pure essential oils and certified raw materials to offer emotions and pleasure. They revive your instinct and stimulate memory for pleasant wellness and balance sensations.

MEDEL DOLCI ESSENZE are made of pure essential oils and certified raw materials such as Bergamot, Rosemary, Orange, Eucalyptus, Pine, Lavender, and others. DOLCI ESSENZE make the air pleasant while eliminating bad smells to favour breathing and add pleasure to your relaxing moments.

Every oil has been wisely selected for its properties and then blended with the others so as to obtain a unique effect.



DOLCI ESSENZE dissolve in water by guaranteeing an improved yield and by hence making their use easier in both humidifiers' trays and radiators' vaporizers

MEDEL focuses on memory of senses through selected "DOLCI ESSENZE", chosen and blended with loving care. "DOLCI ESSENZE" is dedicated to everyone looking for **relax, balance and harmony.**



### DOLCE NOTTE

Balsamic and aromatic blend for indoors, it makes the air agreeable **for a pleasant night's sleep**

With essential oils of:  
Orange, with its soothing and appeasing properties;  
Rose, with its soothing and relaxing properties;  
Marjoram, with its soothing and antiseptic properties;  
Lavender, with its antiseptic properties.

### DOLCE RELAX

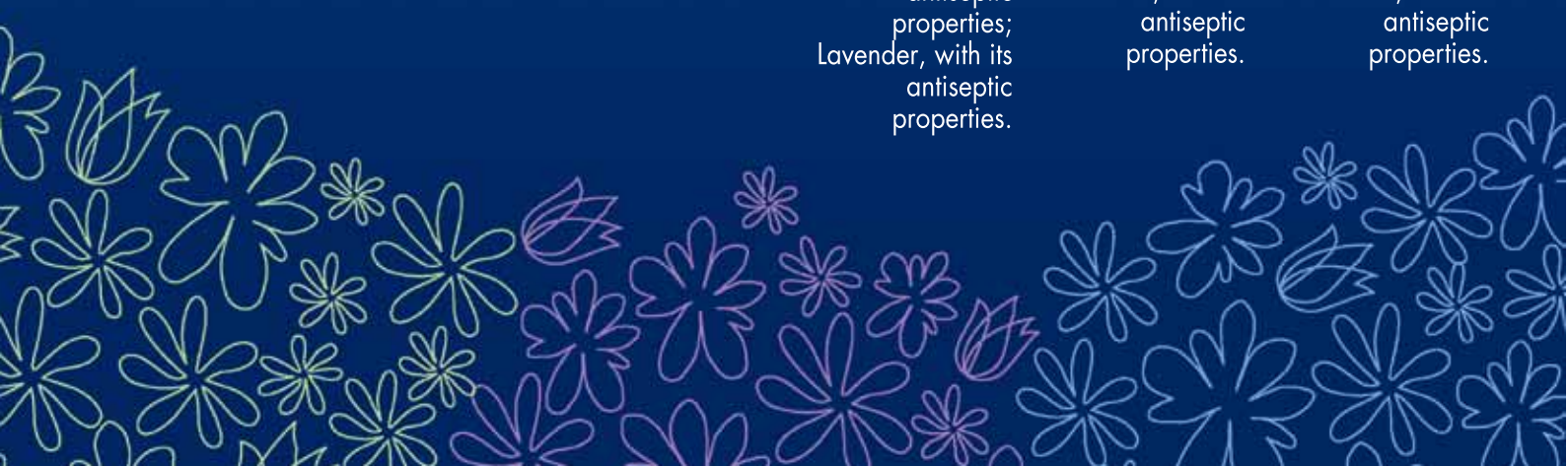
Balsamic and aromatic blend for indoors, it makes the air agreeable **to offer pleasant relaxing moments**

With essential oils of:  
Bergamot, with its calming and relaxing properties;  
Basil, with its calming and antiseptic properties;  
Tangerine, with its relaxing properties  
Lavender, with its antiseptic properties.

### DOLCE RESPIRO

Balsamic and aromatic blend for indoors, it makes the air agreeable **to favour breathing**

With essential oils of:  
Eucalyptus, with its fluidizing and balsamic properties;  
Pine, with its balsamic and expectorating properties;  
Rosemary, with its purifying properties;  
Lavender, with its antiseptic properties.





WELLBEING CONCEPT offers original, refined and involving materials and ideas supporting the products. The merchandising has been designed to enhance the display, attract clients' attention and animate both the outlet and the shop-window.



MADì conveys its own concept of wellbeing through a SEGNALIBRO (BOOKMARK), contained inside the humidifier. MADì SEGNALIBRO is an invitation to share wellbeing through simple and tangible gestures such as reading.



Essential oil impregnated paper. Contained inside the display unit may be soaked with one of the DOLCI ESSENZE.



The graphics of MADì packaging was conceived to build, by piling up boxes, a unique and emotional animation both within the shop-window and inside the outlet. The concept of wellbeing packaging by MADì immediately stands out both in the packaging and the graphics of the product.



TRAY ESSENCE DISPLAY is made of wood to carry naturalness, displays in an original way the DOLCI ESSENZE by inviting the client to try them.

**Give an essential oil impregnated paper as a present to those who buy either a humidifier or a medical device: it is the best way to let your clients understand you take care while letting them know your products through a multi-sensory experience.**

MADì UMIDIFIER  
REF. 90834



DOLCE NOTTE  
REF. 91419



DOLCE RELAX  
REF. 91421



DOLCE RESPIRO  
REF. 91420

